



MIRO KIROV
Product Designer

EXPERIENCE

Atlassian, Senior Product Designer (contract)

Jan 2018 - Present | Austin, TX

Shaping Atlassian's new chat tool - Stride. Leading the efforts on the integrations & API side. Collaborated with researchers, UX writers, PMs and devs across different time zones. Shipped Jira, Confluence & Bitbucket integrations (Cloud & Server).

Dixons Retail, Senior Product Designer (contract)

Aug 2017 - Jan 2018 | London, UK + Sofia, Bulgaria

Designed a hybrid app for tablets and desktop, used by 20k+ sales consultants in-stores. Led the efforts on user research and synthesizing information. Wireframed and prototyped the app.

Diplomat Pharmacy, Senior Product Designer (contract)

Feb 2016 - Aug 2017 | Detroit, MI + Sofia, Bulgaria

Understood the complex healthcare cycle, which specialty pharmacies operate through. Crafted the Patient & Prescriber user portals from scratch (web + mobile).

Despark, Digital Producer

Mar 2015 - Feb 2016 | London, UK + Sofia, Bulgaria

Worked on multiple client projects with BTs to London for discovery phases. Mostly websites, web and mobile apps. My role covered goal setting, research, wireframing & testing.

Storegecko, Product Designer + Front-end developer

Apr 2014 - Mar 2015 | Sofia, Bulgaria

As a first employee on this London-funded startup, I was responsible for the complete vision for the web app, while also executing the solution through visual design and front-end code.

Littera, Print + Web Designer

Jan 2011 - Apr 2014 | Sofia, Bulgaria

While part of Littera I was mostly working on printing materials (InDesign & CorelDraw), websites and web banners (Flash). In the meantime, I also was creating websites on the side for fun.

CONTACT

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TOOLS

Pen & Paper

Sketch

Illustrator & Photoshop

Principle

Invision

Zeplin + Inspect

HTML, CSS & JS

SKILLS

Research

Interviews

Surveys

Analytics

Contextual inquiries

Competitive analysis

Interpret

Personas

Storyboards

IA / Flows / User Journeys

Synthesizing information

Brainstorming solutions

Design

Wireframing

Prototyping

Lo & hi-fidelity mockups

Specifications

Usability testing

Design thinking workshops

EDUCATION

Master of Arts @ Graphic Design

2013 - 2015 | NBU, Sofia

Bachelor of Science @ Economics

2009 - 2013 | Kliment Ohridski, Sofia