

Miro Kirov

Senior Product Designer

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Summary

UX/UI designer with years of industry experience. Ambitious and quick learning with an unusual approach to problem solving. Passionate about his work and has the perfect balance of analytical and creative thinking. Diverse background includes business and programming. Loves working out, traveling, playing the didgeridoo and watching funny cat videos.

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Experience

Senior Product Designer (Contractor @ Atlassian) at SoftServe

January 2018 - Present

Work on shaping Atlassian's new communication tool - Stride. Leading the efforts on the ecosystems/integrations side.

Senior UX Designer at SoftServe

January 2017 - December 2017 (1 year)

Onsite product discoveries, research, prototype & design of interfaces. Leading and mentoring a team of designers, Conducting Designers Technical interviews, Facilitating Design Thinking workshops.

Senior UX Designer - US Onsite at SoftServe

September 2016 - December 2016 (4 months)

During my onsite stay in Detroit I did a 1month long Discovery phase for a new digital product we helped Diplomat Specialty Pharmacy to design and build from the ground up. This product was a digital transformation of the offline service they provided for their customers.

Some of the methods, which I used include a quantitative and qualitative research approach, Design Thinking workshop and a lot of brainstorming/ideations sessions.

During my stay in Austin I helped with the research and design of SoftServe's new corporate website.

We did multiple brainstorming sessions, meetings and workshops, which resulted in great new solutions that we implemented in the new website.

Senior UX Designer at SoftServe

March 2016 - August 2016 (6 months)

Building healthcare solutions for Diplomat Specialty Pharmacy. Working externally with stakeholders and users. Internally with a team of Developers, QAs, PMs, BAs.

Using different UX methods including: personas, user flows, diagrams, wireframing, prototyping, usability testing plus implementing the UI design based on the UX.

UX/UI Designer (Digital producer) at Despark

March 2015 - February 2016 (1 year)

As part of Despark's Discovery phase I was responsible for figuring out the client and user need and wants about the project before we get into production.

I start with researching and analysing each project case in depth. After I have gathered all the needed information I choose and implement the right UX methods for the project's goals. I use the outcomes of this UX process to produce UI elements like wireframes and prototypes and write detailed functional specifications. Those elements are then transferred into the design phase, where I keep an eye on the design and development process until the end of the project cycle. Some of the methods I used were business analysis, usability testing, prototyping, wireframing, making functional specifications and other UX methods.

UX/UI Designer at StoreGecko

April 2014 - March 2015 (1 year)

A well-funded idea of a web app for managing e-commerce products, called StoreGecko.

The main skills I used was:

- Management (In-house communication and regular meetings, team management)
- User experience (Researching, wireframing, prototyping)
- Design (User interface, visual design, brand development and illustrations)
- Front-end development

UX/UI Designer, Co-founder at We Are Aloha

April 2014 - March 2015 (1 year)

As a co-founder of Aloha, a startup digital agency, I basically were involved in the whole lifecycle of product development.

From user experience and client communication through user interface all the way to front and back-end development.

I was also managing a team of a visual designers and front-end developers.

The main skills I used was:

- Management (Client communications, team management)
- User experience (Researching, wireframing, prototyping)
- Design (User interface, visual design and illustrations)
- Front-end development, back-end development (Wordpress, Drupal, Magento and other CMSs)

Designer, Partner at Littera.bg

January 2011 - April 2014 (3 years 4 months)

Web design, Front-end development, Branding, Print design, Souvenir design, Package design, Animation, 3d printing, Management, Client communications

Working with Austria and the Balkan Region countries.

Designer at Miroslav Kirov - freelancer

January 2008 - January 2014 (6 years 1 month)

Freelancing mainly for the US and UK market.

Graphic design - corporate identity, branding, web design, advertising materials design.

Development of CMS-based websites.

Education

New Bulgarian University

Master's Degree, Graphic Design, 2013 - 2015

Sofia University St. Kliment Ohridski

Bachelor's degree, Economics, 2008 - 2013

Honors and Awards

Design recognitions & Awards